

# Advertise on Catholic Culture to reach viewers who are:

Rebuilding the culture

Faithfully Catholic

Actively growing in their faith

**400,000** monthly uniques  
**1 million** monthly pageviews

A recent survey of 500 users reveals them to be:

## Engaged

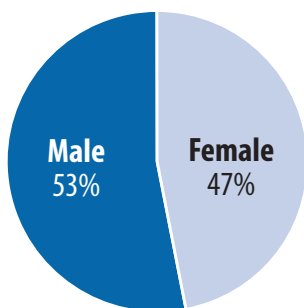
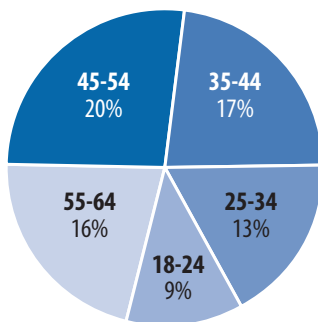
- 73% subscribe to one or more E-newsletters
- Nearly 50% have donated to Catholic Culture

## Influential

- Over 65% have a college degree or higher
- 25% make over \$100,000 annually

## Active Consumers

- Nearly 50% spend \$16.00+ on books monthly
- 63% purchase goods/services online monthly
- 25% are enrolled or plan to enroll in an online degree program



**Catholic Culture** is a news and commentary site that focuses on equipping Catholics to shape a Christian culture in a secular world.

It offers daily news from a Catholic perspective, a calendar of Church feast days, and many resources to help Catholics learn more about their faith and share it with others.

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**CatholicCulture.org**

We're reaching your audience...